Interactive Quiz:
How Ready Is Your SaaS Business for Global Shifts?

Question 1: How well does your SaaS product cater to a diverse, aging customer base?

- ☐ We haven't considered this yet.
- ☐ We have basic accessibility features, but could do more.
- ☐ Our product is designed with accessibility in mind and works well for older users.

Question 2: What percentage of your product's functionality is automated?

- ☐ We rely heavily on manual processes and human intervention.
- ☐ We have some automation, but there's room for improvement.
- ☐ Most of our product is automated, with minimal human intervention needed.

Question 3: How secure is your SaaS product in terms of data privacy and compliance (e.g., SOC 2, HIPAA, GDPR)?

- ☐ We haven't prioritized compliance and security yet.
- ☐ We meet basic compliance requirements, but not all of them.
- ☐ We have achieved or are working towards full compliance, and security is a top priority.

Question 4: How does your SaaS product integrate with digital health or remote work trends?

- ☐ We don't currently target these industries.
- ☐ We are starting to offer solutions for remote work and digital health, but we haven't fully explored this market.
- ☐ Our product is well-suited for digital health and remote work, and we are already a leader in these spaces.

Question 5: How does your SaaS company approach automation to improve operational efficiency and reduce reliance on human resources?

- [ ] We haven't fully embraced automation yet.
- [ ] We have some automation in place, but we could do more.
- [ ] Automation is a key part of our operational strategy, and we continually look for ways to improve.

Question 6: Is your SaaS product mobile-friendly and easily accessible for users who may be less tech-savvy?

- [ ] Our product is primarily desktop-based, and we haven't focused on mobile users.
- [ ] We offer mobile access, but the experience could be improved for non-tech-savvy users.
- [ ] Our product is mobile-first, and we have made significant efforts to ensure it's accessible for all users.

Question 7: How prepared is your SaaS business to scale quickly as new markets (such as aging populations or remote work) emerge?

- [ ] Scaling is a concern for us, and we haven't addressed it fully.
- [ ] We are preparing for scalability but haven't fully optimized our processes.
- [ ] We have a strong, scalable infrastructure in place and are ready to expand rapidly as new markets emerge.

CHECK YOUR
PERFORMANCE!

Discover a detailed analysis of your answers on the next page.

Results & Personalized Feedback:

	Answers	Next Steps
Mostly A's:	Your SaaS business faces challenges adapting to global shifts like dependency and depopulation. To stay competitive, focus on accessibility, automation, security, and scalability.	• Prioritize accessibility and automation. • Work toward compliance (SOC 2, HIPAA, etc.). • Integrate features for remote work and aging populations.
Mostly B's:	You're on the right track but can improve further. Strengthen automation, security, and market expansion to meet evolving demands.	• Enhance automation to optimize resources. • Build mobile-first, accessible solutions. • Improve compliance and security to build trust.
Mostly C's:	You're ahead of the curve! Strong automation, security, & accessibility position your SaaS business for success.	• Leverage automation for faster scaling. • Expand into new industries or regions. • Refine your product for emerging market needs.

Want to discuss how you can **enhance** your **SaaS business's readiness** for **global shifts?**

Book a Free Strategy Session with us to get personalized advice on how to adapt your SaaS business for the future.

Schedule a Demo